

# NEW HORIZONS



*News for Donors and Friends of the Huronia Hospitals Foundation*

**November 2008**

## MOONLIGHT ON GEORGIAN BAY GALA 2008

**T**he stars came out for the third annual Moonlight on Georgian Bay Gala and Reception held at the Best Western Highland Inn in Midland, on Saturday, Oct. 25.



Title sponsor, Jarlette Health Services, was presented with a special award to recognize their support for the past three years.

Classic Party Services, Sweet & Savoury, Town Grill, A Humble Chef, Bite Me! Fabulous Food Experiences and Top of the Cove.

And the rave reviews were fast and furious for the samplings those chefs offered. From Kangaroo Puffs to Oysters Casino, Wild Salmon Rolls to Pate of Quebec Foie Gras.

The Master of Ceremonies honour was shared by two media personalities – The Dock's Meg Whitton and The Voice of Boating, Jeff Sinclair.

The entertainment line-up included an encore presentation by Twilight Road who shared the duty with Out of the Blue, as well as live and silent auctions.

While the 2007 version raised \$72,000, the committee reports a whopping \$90,000 was raised in 2008 making this the single largest fundraising gala not only for the Foundation but also the entire area.

This year's event - Casino Royale - included valet parking, a red carpet, Vegas Showgirls, two live bands, ten chefs, casino tables and dancing til midnight. The Chef's Showcase featured chefs from Best Western Highland Inn, The Library Restaurant, Inn at Christie's Mill, The Chef's Table,



“We added some new elements to this year's Gala and kept the favourites,” event co-chair and Foundation board member Sterling Monster said. “Every year we want to offer something a little different to ensure our patrons walk away feeling they were part of a very special night. I think everyone would agree the committee pulled it off this year.”

The Casino Royale theme, said Monster, was a natural lead in for the addition of showgirls and the games of chance that kept patrons busy all night.

“All around it was a fantastic evening right from the incredible gowns the ladies were wearing, to the music, the food, the show girls, ...the

fevered excitement at the casino tables, the glow and ambiance of the ballroom all a glitter, it really was the party of the year! And we are already starting to think about next year's gala on October 24, 2009 -- the theme of which is "Studio 54" Saturday Night Fever!”

Title Sponsor of the gala was once again Jarlette Health Services. Joining them as sponsors of the evening

were: Best Western Highland Inn, Monster Polymers Inc., Sodexo, The Co-operators' Barbara Jones and Harry Huizinga, Rastin & Associates, RBC Dominion Securities' Catharine Bayles, TD Waterhouse, CFA Communications, ServiceMaster, Mink Insurance Services, Midland Timbr-Mart, Sunnylea Resort, Gary King, Schott Gemtron Canada, Huronia Physiotherapy and Sports Injury Clinic, The Dock 104 FM and The Mirror.



## FOUNDATION SUPPORTERS TAKE A BOW!

2007-2008 was a year of renewed interest and passion for our hospitals. The strong commitment of our Huronia Hospitals Foundation volunteers was important and appreciated.

Here are some of the highlights from the year!

At our annual meeting in June we were proud to report a record-setting revenue year. Thanks to Annual Equipment fundraising, Our Best Care paid pledges, the Lucile Pratt estate and interest on our investments the 2007/08 year ended with \$2.9 million in revenue.

Changes to our staffing, on-going in-kind partnerships, the efforts of our volunteer board and wonderful support of events allowed us to come under budget in expenses by \$50,000. We ended the year with our expenses at 9 % of total

revenue, far below industry standards.

Some of the world's best curlers, along with local curlers, friends of the hospitals and volunteers took to the ice at the Penetanguishene Curling Club to raise funds for annual equipment requested by hospital physicians and staff. The efforts of the organizers and curlers paid off with the event raising \$15,000.

The December 2007 Annual Direct Mail campaign passed the \$50,000 goal (double the \$25,000 raised in 2006) raising \$70,000 making this the most successful direct mail campaign in Foundation history!

December 2007 set a record December for revenue thanks to two estate gifts – one for \$500,000 and another for \$82,000. We also received four major gifts of

securities in the last two months of 2007, and our first U.S. stock gift.

Today I'm Working for My Hospitals was another success thanks to great organization, promotion by our media partners and the help of the HDH Volunteer Association and PGH Auxiliary more businesses and groups participated in the 2007 version of Today I'm Working for My Hospitals event! The Tim Horton's Smile Cookie campaign grew, raising \$5,100 up from \$4,000 the year before.

The Huronia Hospitals Foundation and North Simcoe Hospital Alliance entered into a partnership with Gerard LaChapelle, his family and friends, to establish the Gail LaChapelle Education and Bursary Fund for hospital nursing staff.

## OUR BEST CARE CAMPAIGN A SUCCESS

**T**hanks to community leader and long time hospital volunteer Robbert Hartog, the Huronia Hospitals Foundation announced the end of the \$4.25-million Our Best Care campaign in March.

“We are happy to report a successful completion to the campaign and wish to thank our co-chairs Doris Shirriff and Dr. James Young for their commitment to the Foundation and our communities the last two years,” said Kathy Elsdon-Befort, Foundation president. “Under Doris and Jim’s outstanding leadership, we raised millions of

dollars, renewed old relationships and made new ones, and engaged hundreds of people who volunteered and donated to the campaign. We were able to finalize their hard work with gifts in memory of Robbert Hartog.”

That means the funding will be available for the projects and technology purchases identified in 2004.

Digital Imaging Technology & Equipment, \$1.5 million (now on site at both HDH and PGH) Emergency Redesign, \$6.2 million Rehabilitation Centre/Accessibility, \$1 million. In total 80 volunteers worked



Best Care Campaign Co-chairs, Dr. Jim Young and Doris Shirriff were joined by HDH Interim CEO Dr. Alan Stewart

throughout the two and a half years of planning, organizing and completing the campaign.

## ER GETS ELECTRONIC TRACKING SYSTEM

**S**taff in the emergency department at Huronia District Hospital took patient tracking and information to a whole new level this year thanks to the generous supporters of the Huronia Hospitals Foundation.

The department went live with a new electronic triage management system that puts patient information at the healthcare workers' fingertips.

The new system, say team leaders Amy Bellisle and Jennifer Smith, means an electronic record of a patient begins as soon as they present in the emergency department.

A simple swipe of a health card saves time and puts valuable information about a patients' health history right there for the healthcare team to see at a glance.

It allows the department to prioritize emergency patients according to symptoms and complaints and ensures everyone in the department knows where a patient is at any time and when a doctor will see them.

"We're very excited," Smith, an ER nurse who along with Bellisle attended training in Boston on this system, said. "For a community hospital we're very progressive and while it required some patience on the part of the public at the beginning it's very efficient."

The basic tracker information is displayed on a 46 inch screen so a quick glance can determine who will be seen next and who was seen last.

The \$34,100 project included the new computers and equipment and



The new system was made possible through the fundraising efforts of the Huronia Hospitals Foundation.

the development of a new triage station and was made possible as a result of the fundraising efforts of the Huronia Hospitals Foundation.

The Foundation raises funds annually for capital equipment purchases at the hospitals. They are just coming off a record-setting year having raised \$2.9 million in 2007-08.

## ANNUAL EQUIPMENT LIST - WHAT THE HOSPITALS NEED

**Ultrasound Machine** - to meet the needs necessary for optimum use of new computerized imaging technology. **\$179,000**

**Stretcher** - today's stretchers allow for ease of transport through busy departments and meet today's standards for safety and patient comfort. **\$4,800 ea.**

**Small adult colonoscope** - facilitates and enhances patient care by enabling us to safely perform colonoscopies on patients with difficult colons. Allows department to meet commitment with Cancer Care Ontario. **\$44,000**

**Transfer defibrillator/monitor** - a compact portable cardiac monitor that has the capability of monitoring critical patients during transport. **\$21,650**

**Ceiling lifts** - accommodates non ambulatory patients in Complex Continuing Care and Rehabilitation as they get in and out of bed and in bath tub rooms. **\$5,400 ea.**

**Sterilization equipment** - must be continuously upgraded to meet today's standards for patient safety. **\$145,000**

**Pain management pump** -

delivers controlled amounts of pain medication for patient comfort. **\$5,000**

**CPR mannequin** - cardiopulmonary resuscitation training is ongoing for staff. **\$3,000**

**Blood bank serofuge** - used in determining patient's blood type. **\$8,000**

**Accessible entrance** - to provide patio access in Penetanguishene for patients with walkers and wheelchairs. **\$10,000**



# A PICTURE'S WORTH... THANK YOU DONORS!



## BUSINESS AS USUAL FOR FOUNDATION AS HOSPITALS INTEGRATE

It has been a busy summer and fall for the Huronia Hospitals Foundation as the staff, board and volunteers work towards meeting this year's fundraising goal of \$700,000 for annual equipment; receiving and finalizing pledge commitments from the Our Best Care Campaign of \$700,000, and look for the best way to use an estimated \$1 million in planned gifts.

Summer golf events, the Today I'm Working for my Hospitals fundraising campaign and the 2008 Gala were again successful thanks to the commitment of many volunteers, businesses, donors and the community. The annual holiday appeal to donors, presentations to community groups and service clubs as well as the planning of the 2009 curling bonspiel are now on the horizon.

With the integration of Huronia District Hospital and Penetanguishene General Hospital into one corporation under the existing HDH well underway, the affect on the Foundation and fundraising activities are minimal.

Since 1998, the Huronia Hospitals Foundation has been actively meeting the fundraising needs of both the Midland and Penetanguishene hospitals. The mandate to ensure capital funds and special project funding is available for the best local

hospital system continues. The Foundation's 11-page workplan for this 2008/09 year is unchanged, with a few additions to bring the Foundation's guiding documents alongside the integration. This includes some minimal changes to the corporation's Letters Patent and By-Law, and the change of the name to reflect the singular Hospital (Huronion Hospital Foundation).

The Foundation will be honouring the history of giving to the local hospitals by continuing to meet donor wishes and community needs. Donors are welcome to designate their gifts to either hospital site or support the global needs of the hospitals through an undesignated gift.

Funds raised specifically for either hospital, services or departments that were designated in the past remain designated by the Foundation. This has always been the practice and is a regulation of the Canada Revenue Agency.

Questions and comments from the community and hospital supporters are always welcome. They can be directed through the [foundation@nsha.on.ca](mailto:foundation@nsha.on.ca) email or by contacting Laurene Sibley, director of development at 705 526-1300 ext. 3138.



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The Huronia Hospitals foundation wishes to thank NEBS Deluxe for sponsoring the printing of this newsletter and their ongoing support of our work.

## HURONIA HOSPITALS FOUNDATION BOARD OF DIRECTORS

The Foundation is governed by a volunteer board and is a separate corporation from the hospitals. Our Annual General Meeting is held in June. Directors are nominated by the board development committee and elected by the membership at the annual general meeting. The Huronia Hospitals Foundation Board of Directors for 2008/2009 are:

Kathy Elsdon-Befort, President

Lisa Florschutz

Greg Neath, Vice-President

Dr. Pam Chart

Tony Orecchio, Treasurer

Sterling Monster

Cathy Bayles, Past President

Dr. David Jones

Phil Edmunds

David Holmes

## HURONIA HOSPITALS FOUNDATION DONOR RECOGNITION

Sincere thanks to all the organizations, businesses and individuals that have generously given \$500 or more to the Huronia Hospitals Foundation during the past year (Sept. 1/07 to Aug. 31/08).

As part of our donor recognition program, all donations starting at \$100 are now listed on our website

[www.nsha.on.ca/foundation](http://www.nsha.on.ca/foundation)

Colin Alves	Estate of Donald Alfred Badger	Jack LaChapelle	Ludwig Schaus
American Fund For Charities	Estate of Donald Keith Harrison	Lafarge Construction Materials	Jerome & Elaine Schnarr
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Harry Davidson	Janice Johnson	RBC Foundation	Myron J. Wolfe
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Arnold & Patti DeCarli	Bernard & Rejeanne Juneau	Bob & Gay Richards	2007 Moonlight on Georgian Bay
Andre & Shirley Desroches	Patrick Kearns	Robert & Kathleen Martin Family Charity	2008 CIBC Curl with the Pros
Kristen Dingle	James H. Kerr	Eleanor Robillard	2008 Garden Tour in memory of Michel Lafreniere
Don & Lois Dowdell	Gary King	Rotary Club of Midland	2008 Georgian Bay Poker Run
Mae Drysdale	Knights of Columbus Bingo	Rotary Club of Penetanguishene	2008 Scotiabank Golf Tournament
Paul DuBeau	Walter & Ursula Kunst	Royal Canadian Legion Sunset Post No. 523	2008 Tiny Cottager Challenge
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Nancy Durst	Anne LaChapelle	Sarjeant Co. Ltd.	
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Virgilio & Olga Elia			
Elmvalle & District Lions Club			
Elmvalle & District Maple Syrup Festival Assoc.			

## REMEMBERING LOVED ONES THROUGH IN MEMORY DONATIONS

We are fortunate to have tremendous support through donations made in memory of loved ones. Often these tributes also recognize the wonderful care provided by hospital staff and physicians. Many thanks to everyone who made donations in memory of the following people between September 1, 2007 and August 31, 2008. Thanks also to our local funeral homes and their staff who help by collecting and processing many hundreds of donations each year.

Bernice Adams	Omer "Pop" Gravelle	Leo Nadeau
Jean Armata	Nora Grozelle	Vera Nichols
Olive Arthurs	Scott Guthrie	Vincent O'Connor
Cecilia Asselin	Michelle Hackstetter	Ernest O'Desse
Margaret Bartlett	Alcime Hamelin	Mabel O'Halloran
Guy Belcourt	Andrew Hamelin	Kathleen Panabaker
Rena Belcourt	Karen Hancock	Marc Parent
Maurice Bellisle	Robbert Hartog	Harry Patenaude
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Agnes "Lil" Ferris	Bill Merritt	Betty Van Dyk
Andreas Florschutz	Florian Monette	Garry Walker
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Steven Gatehouse	Jeremie Moreau	Lucille Zoschke
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Leah Patricia Gignac	Shelly Lee Moreau	
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**THANKS FOR THE  
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You may now donate on line at [canadahelps.org](http://canadahelps.org). Please visit our website for more information on our privacy policy at [www.nsha.on.ca/foundation](http://www.nsha.on.ca/foundation)

*New Horizons* is published by the Huronia Hospitals Foundation. For further information, or to share your comments or suggestions, please contact the editor Jackie McLaughlin-Welch at (705) 526-1300 ext. 3136 or E-mail: [mclaulhlinj@nsha.on.ca](mailto:mclaulhlinj@nsha.on.ca)



1112 St. Andrew's Drive  
P.O. Box 760  
Midland ON L4R 4P4

